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BROCHURE

VIRTUAL INNOVATION

2020
FamMed
FORUM



New Jersey Academy of Family Physicians Foundation

June 13, 19, 20 & 27

Join us for the largest
VIRTUAL gathering of
FAMILY PHYSICIANS
in the State of
New Jersey.

MESSAGE from FamMed FORUM EDUCATION CHAIR



Dear Attendee,

In these unprecedented times we have learned much about how quickly a pandemic can develop and how to implement guidelines and protocols without the benefit of first testing their efficacy. We have learned that with our colleagues by our side, we can perform well beyond our perceived limits. We have given new meaning to the words – “we are stronger and better together.” We have felt saddened, disappointed and defeated, then were encouraged with renewed resolve as another recovering patient came off a respirator.

What we have learned – is that we must continue to learn. It is what drives us, it is what will prepare us no matter what we are faced with in the future. And yes, it has taught us to be flexible. This is an opportunity to state the obvious – that continuing medical education is as critical and evolving as any pandemic. And

in response, NJAFP is flipping the FamMed Forum to a virtual experience as described in these pages.

The NJAFP education committee has created an important and distinct curriculum for the 2020 FamMed Forum that will address many of the issues that the frontline physicians of our primary care system are being presented with daily. I encourage you to please join us for this year's conference – not as a diversion from the mayhem, but as a vital enhancement to your current practice.

Attend our virtual CME sessions focused on the treatment and management of chronic diseases. Can't attend a live virtual session? We have you covered. All sessions will be recorded and archived for later viewing by any registered attendee.

Vital to the conference experience is our virtual exhibit floor. Stop by and learn about new services and products. Thank our sponsors for their support during these unprecedented times.

While the virtual event will be missing the Resident Knowledge Bowl and the President's Gala, those events will return next year, and we will celebrate in style! Also, for this year, the House of Delegates will be rescheduled as a virtual HOD. More details will be shared as plans firm up.

We look forward to the good times ahead and this year's Virtual FamMed Forum. Please join us. NJAFP is Jersey Strong!

Sincerely,

A handwritten signature in black ink that reads "Kelly Ussery-Kronhaus". The signature is written in a cursive, flowing style.

Kelly Ussery-Kronhaus, MD
2020 FamMed Forum Chair

AGENDA & SESSION DESCRIPTIONS



*Agenda subject to change.

Saturday, June 13, 2020

Time	Track	Title <i>Presenter/Moderator</i>	Description
ACCREDITATION STATEMENT: This Live activity, FamMed KSA: Cerebrovascular Disease , with a beginning date of 06/13/2020, has been reviewed and is acceptable for up to 8.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.			
7:55am	Zoom Room Opens		
8:00am – 11:30am	KSA	Cerebrovascular Disease <i>Ryan Kauffman, MD, FACP</i>	Stroke prevention in primary care, KSA reviews the latest evidence and pharmaceutical and nonpharmaceutical therapies.

Friday, June 19, 2020

Time	Track	Title <i>Presenter/Moderator</i>	Description
ACCREDITATION STATEMENT: This Live activity, 2020 NJAFP Virtual FamMed Forum , with a beginning date of 06/19/2020, has been reviewed and is acceptable for up to 13.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.			
7:55am	Zoom Room Opens		
8:00am – 8:55am	Public Health	Reproductive Health: Barriers and Access <i>Taru Sinha, MD; Brittany Lee, MSW</i>	The NJ Healthcare Quality Institute's new project named NJ-RHAP aims to identify state-policy barriers and expand access to reproductive health services. The goal is to reduce policy and payment barriers as well as provide guidance and clarity to providers to support patient-centered reproductive health. In NJ, long-acting reversible contraception (LARC) is almost exclusively administered through OB-GYN's offices.
9:00am – 9:55am	Public Health	Smoking Cessation, Harm Reduction, and Cardiovascular Risk <i>Michael Steinberg, MD, MPH, FACP</i>	As if smoking cessation isn't hard enough, new challenges include vaping and cessation v. harm reduction, and a growing patient population with opioid use disorder.
10:00am – 10:55am	Chronic Disease	Primary Care in Persons with Spinal Cord Injury or Disease <i>Michael Stillman, MD</i>	Up to 358,000 people in the United States are currently living with spinal cord injury or disease (SCI/D). This patient population has high rates of chronic health conditions and healthcare utilization, making it a complex group to care for. Following acute rehabilitation, medical care of persons with SCI/D is transitioned from specialty providers to the primary care physicians. During this session you will hear from experts in the field of SCI/D and learn how you can help improve the care of this patient population.
11:00am – 11:55am	Chronic Disease	Putting the Patient First: Improving Depression Identification and Treatment <i>Michael Thase, MD</i>	Depression is an increasingly common and complex disease for which family physicians are uniquely positioned on the front lines to identify affected individual's sooner, but they are also now expected to take on a greater role in initiating and adjusting treatment plans for their patients. Treatment goals for depression now need to extend beyond traditional, provider-defined improvement to include patient preferences and societal expectations. However, achievement of these goals is frequently hampered by cognitive impairments that persist after providers believe their patients have gotten well.

Saturday, June 20, 2020

Time	Track	Title Presenter/Moderator	Description
7:55am			Zoom Room Opens
8:00am – 8:55am	Keynote	Frank Snope Lecture: The New Normal in a COVID-19 World <i>Edward Lifshitz, MD Medical Director, NJDOH</i>	Edward Lifshitz, MD, Medical Director for the NJDOH infectious disease program will provide an update on everything primary care physicians need to know about COVID19 plus discuss planning for a potential 2021 outbreak.
9:00am – 9:55am		Can Primary Care Stop the Syndemic? <i>Laura Taylor, PhD, MCHES Jihad Slim, MD Lee Radosh, MD</i>	Opioid misuse, overdose, viral hepatitis, and HIV are overlapping epidemics, forming a public health crisis of syndemic proportions in a very challenging patient population – active injection drug users and patients with substance abuse disorder, co-infected with HIV and/or viral hepatitis. It's time to diagnose, manage and treat opioid addiction, viral hepatitis and HIV together. Join this panel of experts to review the data and discuss the vital role primary care plays in stopping the syndemic.
10:00am-10:55am	CV Disease	Aggressive CVD Risk Factor Management in Earlier-Onset T2D <i>David Bleich, MD</i>	As diabetes rates increase among younger adults, primary care physicians will see a growing patient cohort who have had diabetes for a longer period. A new study shows that earlier diagnosis of T2D is associated with a higher risk of all-cause mortality, primarily driven by CVD mortality.
11:00am – 11:55am	Chronic Disease	Exploring CGM — Essentials for Primary Care <i>Jane Jeffrie Seley, DNP, MPH</i>	Faculty will explore the use, benefits, and limitations of different methods of monitoring blood glucose levels, including A1c and traditional self-monitoring of blood glucose (SMBG) approaches. Followed by an overview of continuous glucose monitoring (CGM) technology plus a "video tour" of how various devices are configured, how they are used on patients, and other information that is best "seen" to be understood. Using current care guidelines, faculty will outline appropriate indications for CGM use, as well as highlight common clinical scenarios which may be encountered in practice. Finally, faculty will review evidence focusing on common scenarios encountered in patients with diabetes.

Saturday, June 27, 2020

Time	Track	Title Presenter/Moderator	Description
7:55am			Zoom Room Opens
8:00am – 8:55am	Infectious Disease	Understanding the New Adult Immunization Standards <i>Everett Schlam, MD</i>	If ever there was a time to shore up your immunization policies and workflows, this is it. Patients will want the COVID19 vaccine when it's released, so be ready. NJAFP is applying for MOC Part 4 credit for this short-term quality improvement project. Funded by the NJDOH, this project will be based on the National Vaccine Advisory Committee's recently updated guide for practices called the Standards for Adult Immunization Practice.
9:00am – 9:55am	Infectious Disease	Front Lines of Family Medicine: Management and Prevention of Influenza in High-Risk Patients <i>John Russell, MD</i>	Maximizing patient outcomes requires a greater understanding of antiviral treatment and prevention strategies. Learn about identifying patients who should receive antiviral therapy for treatment or prophylaxis, the window of therapeutic efficacy for antiviral treatments, efficacy and safety of available antiviral therapies for influenza, and utility of age-appropriate vaccines in high-risk patients to prevent cardiovascular complications of influenza infection.

Time	Track	Title <i>Presenter/Moderator</i>	Description
10:00am – 10:55am	CV Disease	Pulmonary Arterial Hypertension: Diagnosis and Treatment <i>Hiu Ying Joanna Choi, MD; Paul Forfia, MD</i>	It currently takes four years for a patient to get a diagnosis of PAH, a fatal disease that if caught early can be treated to improve quality and length of life. Learn what to look for, referral options and what to do in the absence of access to specialty care.
11:00am – 11:55am	CV Disease	Leveraging Medication Therapy Management (MTM)-Trained Pharmacists in the Management of Patients with Cardiovascular Disease <i>Elise Barry, MS, CFRE, RCE</i>	Improve blood pressure control using Medication Therapy Management (MTM), a 3-way agreement between a primary care physician, a specially trained pharmacist and a patient. Studies show MTM can reduce adverse events and hospitalization. Hear about NJAFP's MTM test in a real-world practice setting.
12:00pm-12:55pm	CV Disease Bonus Session	Advancing the Management of Patients with Chronic Heart Failure <i>Louis Kuritzky, MD</i>	The incidence of heart failure (HF) continues to rise and contributes to more CV events and fatalities. Get a review of updated recommendations and evolving pharmacologic options for treating both HF with reduced and persevered ejection fraction. We'll also cover strategies for optimizing HF treatment and improving patient self-management.

DRAFT AGENDA and subject to change.



FACULTY PRESENTERS



Elise Barry, MS, CFRE
CEO, New Jersey Pharmacists Association, Princeton, NJ

David Bleich, MD
Professor, Director, Division of Endocrinology, Department of Medicine, Rutgers-NJMS, Newark, NJ

Hui Ying Joanna Choi, MD
Assistant Professor, Clinical Family and Community Medicine, Temple University, Philadelphia, PA

Paul Forfia, MD
Director, Pulmonary Hypertension, Right Heart Failure & CTEPH Program, Temple University Hospital, Professor, Medicine, Lewis Katz School of Medicine at Temple University, Philadelphia, PA

Ryan Kauffman, MD, FACP
Founder, Hickory Medical Direct Primary Care, Bellefontaine, OH

Louis Kuritzky, MD
Department of Community Health & Family Medicine; University of Florida, Gainesville, FL

Brittany Lee, MSW
Policy Associate
New Jersey Health Care Quality Institute, Princeton, NJ

Edward Lifshitz, MD
NJDOH, Division of Epidemiology, Environmental and Occupational Health – Infectious and Zoonotic Disease Program, Trenton, NJ

John Russell, MD
Sidney Kimmel Medical College at Thomas Jefferson University, Philadelphia, PA

Everett Schlam, MD
Associate Program Director, Mountainside Family Medicine Residency Program, Verona, NJ

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FADCES FAAN**
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Michael Stillman, MD
Associate Professor of Internal Medicine and Rehabilitation Medicine, Sidney Kimmel Medical College of Thomas Jefferson University, Philadelphia PA

Laura Taylor, PhD, MCHES
New Jersey Department of Health, Communicable Disease Service-Infectious & Zoonotic Disease Program, Trenton, NJ

Michael Thase, MD
Mood and Anxiety Disorders Treatment and Research Program; University of Pennsylvania School of Medicine, Philadelphia, PA

