

2026 TECHNOLOGY IN MEDICINE ANNUAL MEETING



MAY 1 - 3

TROPICANA | ATLANTIC CITY

EXHIBITOR PROSPECTUS

TROPICANA

2831 Boardwalk, Atlantic City, NJ 08401
caesars.com/tropicana-ac

TECHNOLOGY IN MEDICINE

is growing exponentially - with each new device, platform, or app offering multiple applications. These vital advancements now contribute to the delivery of care in all types of communities - from rural countrysides to suburban tree-lined streets to the inner city. The **2026 NJAFP Annual Meeting** will focus on these advancements and how they can be integrated into all types of practices, streamlining and expediting continuity of care, reducing administrative burden, guiding in-office procedures, and much more.

We invite you to join us in Atlantic City May 1-3, 2026 to share your latest technology and the advancements your organization brings to elevating the delivery of quality primary care in New Jersey and the tri-state area. Please read through this prospectus while considering how your organization may productively network with the leaders in family medicine in New Jersey and improving healthcare for those who deliver it and those who receive it.

The NJAFP agenda offers dedicated exhibit times unopposed by learning sessions, allowing attendees and exhibitors/ sponsors to discuss practice needs and how to address them successfully.

Who will be there? Why Exhibit?

- Family physicians represent the largest primary care specialty society in New Jersey (and in the US). The NJAFP Annual Meeting is the largest gathering in New Jersey of family physicians, residents, students PLUS allied healthcare professionals dedicated to the discipline of Family Medicine;
- The NJAFP Annual Meeting utilizes dedicated exhibit hours, unopposed by CME programming;
- Celebrates the Exhibit Floor opening with the Exhibitors' Reception/ Recruiter Job Fair, a networking event that encourages attendees to visit as many partners as possible;
- The Recruiter Job Fair provides networking and career opportunities to physicians seeking employment. This year we are combining the Recruiter Job Fair and the Exhibitor Reception to provide maximum networking time for all participants;
- Select additional sponsorship opportunities to show your support for primary care practices



Attendee Profile:

This conference will be attended by healthcare leaders, practicing physicians, resident physicians, nurse practitioners, physician assistants, RNs, LPNs, medical students and administrative support staff from New Jersey and the surrounding states who specialize in Family Medicine and work as a team supporting patient care. Though practice profiles vary, this group represents an enormous opportunity for your organization to support the frontline of healthcare delivery in their respective communities.



Sponsorship Opportunities:

Increase your visibility at the conference by supporting any of these great offerings for extra recognition and networking occasions. Special Event Sponsorship provides extra recognition throughout the conference. Events include:

- Welcome Reception - Friday, May 1
- House of Delegates - Friday, May 1
- Resident Knowledge Bowl - Friday, May 1
- Recruiter Job Fair- Friday, May 1
- Frank Snipe, MD Lecture - Saturday, May 2
- Research Poster Contest - Saturday, May 2
- Awards Celebration (a semi-formal affair) - Saturday, May 2
- Hands-on Workshops - Saturday, May 2
- Food & Beverage Sponsorships: Breakfast, Lunch and designated Breaks



ACCOMMODATIONS

The **Tropicana Resort** hails as one of *the* top venues on the Atlantic City Boardwalk. A Caesars Entertainment property, it boasts 5-star dining, elegant designer shopping, fabulous accommodations in the newly reovated Solana Tower, and of course live shows and amazing entertainment in every direction. Meeting rooms are distinctly separate, located quietly away from casino gaming. They are of generous proportions with an intimate feel conducive to learning and engagement.



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RESERVATIONS

A special room block has been set aside for attendees of the NJAFP Annual Meeting. Please visit: **enter site and enter the code** to reserve your stay. Below is the special conference rate (plus applicable taxes):

- Thursday, April 30 - \$104;
- Friday, May 1 - \$174;
- Saturday, May 2 - \$184

To make your reservations, go to www.njafp.org and click on **2026 Annual Meeting**, click on **Exhibitor Information** and **Accommodations**. You will be taken to the NJAFP Housing Reservations site where you can reserve your room. Housing opens for Exhibitors on **March 13, 2026**.



DATES TO REMEMBER:

NOW: Contracts are being accepted.

March 13: Early Bird payment is due in full.

APRIL 17: Final payment is due.

APRIL 20: Booth assignments and final information sent to all exhibitors.



SCHEDULE

This conference will provide continuing medical education focused on primary care with a special emphasis on new technologies and AI offerings. The agenda is a work in progress and will be updated regularly on our website at www.njafp.org. Agendas are always subject to change, but we can anticipate the following session slots and break times in our 3-day schedule.

FRIDAY MAY 1, 2026		
	7:00am - 8:00am	Breakfast & Registration
	8:00am - 10:00am	House of Delegates - Session 1 - Mambo 1-4
	10:00am - 10:30am	Break
	10:30am - 12:30pm	House of Delegates - Session 2 - Mambo 1-4
	12:30pm - 1:30pm	House of Delegates Lunch - presentation TBD
Exhibitor Move-in	1:00pm - 4:30pm	Exhibitor Move-in - Castanet 1-4
	1:30pm - 3:00pm	House of Delegates - Session 3 - Mambo 1-4
	3:00pm - 5:45pm	CME sessions (45 minutes each)
Dedicated Time	6:00pm - 8:00pm	Exhibit Floor Opens...Exhibitors' Reception & - Recruiters' Job Fair
	8:00pm - 10:00pm	2026 Resident Knowledge Bowl - Mambo 1-4
SATURDAY MAY 2, 2026		
Dedicated Time	7:00am - 8:00am	Breakfast on the Exhibit Floor - Castanet 1-4
	8:00am - 9:30am	CME Sessions / Procedure Workshop - Bossa Nova /Bongo/Tamobora
Dedicated Time	9:30am - 10:00am	Break on the Exhibit Floor
	10:00am - 11:00am	Frank Snope Keynote Address - Mambo 1-4
	11:00am - 12:00pm	CME Sessions / Procedure Workshop - Bossa Nova /Bongo/Tamobora
Dedicated Time (Exhibitor Move-out at the conclusion of lunch.)	12:00pm - 1:00pm	Lunch on the Exhibit Floor and Exhibitor Door Prizes - Castanet 1-4 (Floor closes at the conclusion of lunch)
	1:00pm - 1:30pm	Research Poster Viewing
	1:30pm - 3:00pm	CME Sessions / Procedure Workshop - Bossa Nova /Bongo/Tamobora
	3:00pm - 3:15pm	Break
	3:15pm - 4:30pm	CME Sessions - Bossa Nova /Bongo/Tamobora
	4:30pm - 6:00pm	Free Time
	6:00pm - 9:00pm	Awards Celebration
SUNDAY MAY 3, 2026		
	8:30am - 9:30am	Breakfast CME Session - Mambo 1-4
	9:45am - 12:30pm	KSA Session - Bongo 1-2
	12:30pm	Conference Concludes

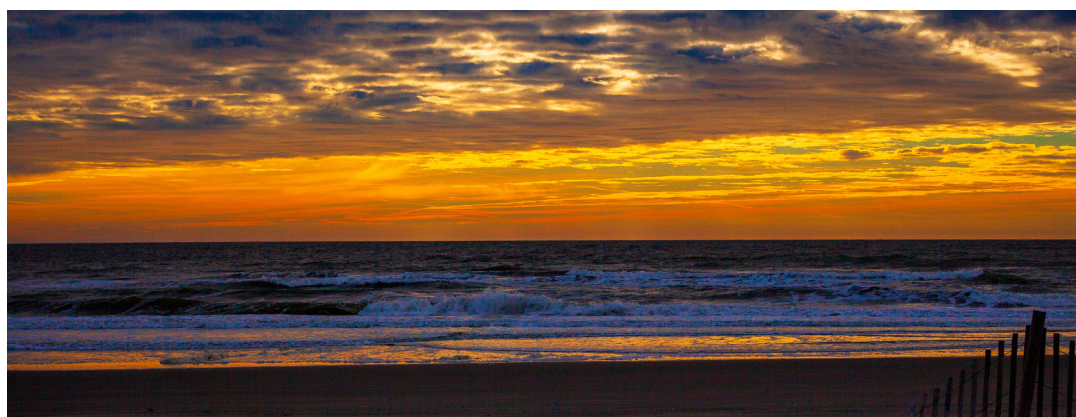


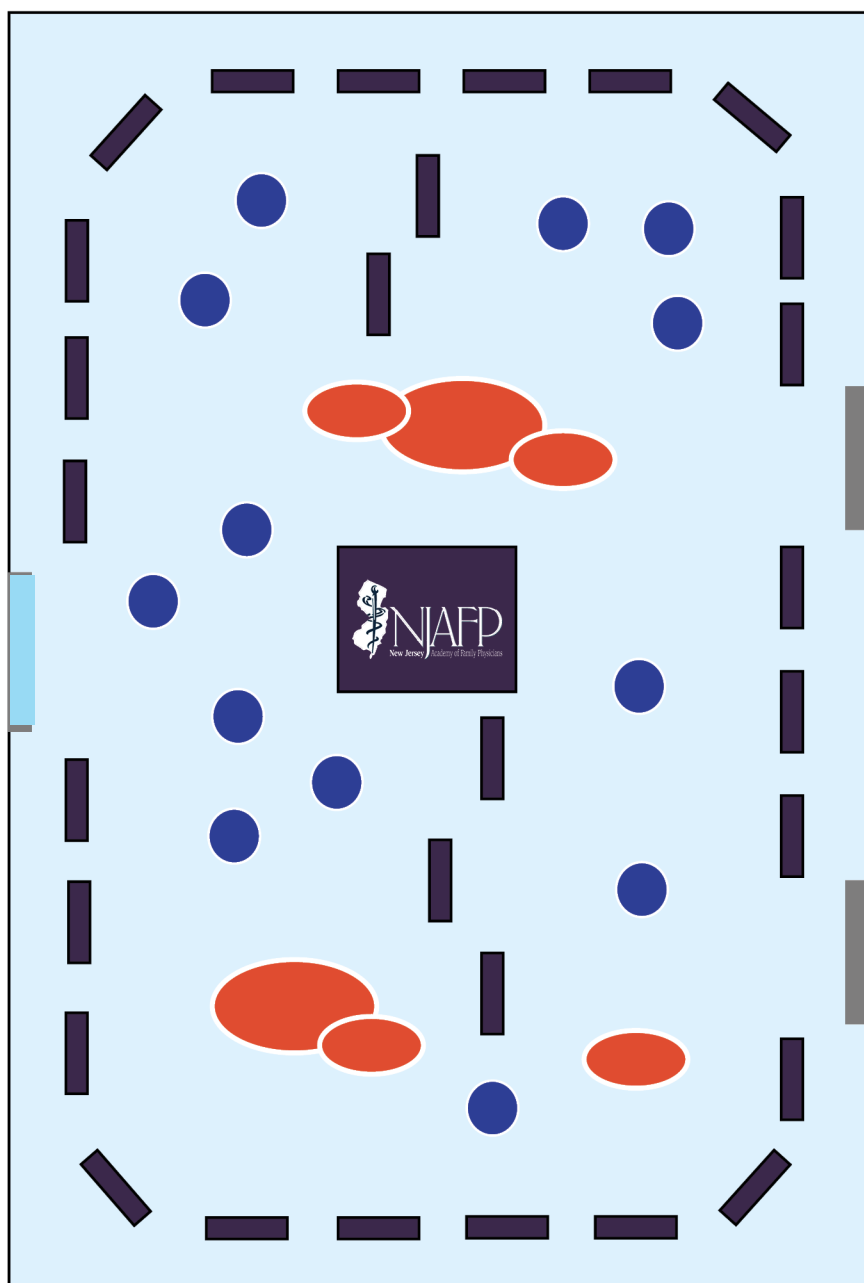
EXHIBIT FLOOR

The Tropicana offers an intimate meeting floor plan, easy to navigate and comfortably removed from casino gaming. Rooms are well-appointed and offer great sound quality. The staff is attentive and eager to please. Below is a draft of the exhibit floor plan. The final version will be determined closer to the conference.

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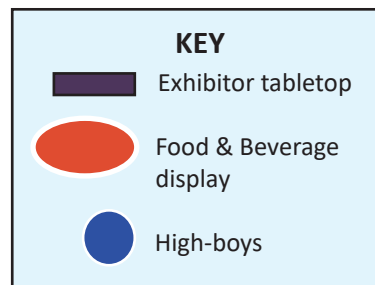
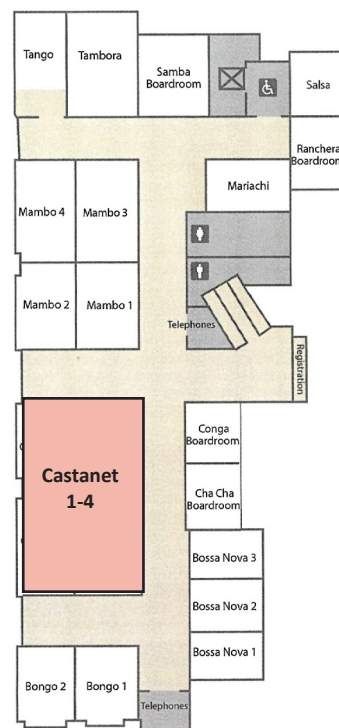
Castanet 1-4



ENTRANCE #1

The Exhibit Floor is located in Castanet 1-4 in the North Tower. This salon has two main entrances leading to the conference pre-function areas. NJAFP will provide each exhibitor with one 6 ft skirted table top, 2 chairs, a company identification sign, and a small waste basket.

ENTRANCE #2



EXHIBITS & SPONSORSHIPS

The most valuable opportunity any live event can offer is just that -- it is **LIVE**. The most impactful connections we make are those that begin with a smile, a handshake, a laugh - a face to face connection in real time. This is one of the most important reasons why NJAFP will always look for ways to connect in a live forum to encourage our members to interact with each other, share ideas, and learn together. Providing continuing medical education to family physicians is paramount to our mission and we are proud to share these opportunities with you, our healthcare partners. Join us as an exhibitor and/or sponsor of the NJAFP Annual Meeting and network with primary care leaders in New Jersey and the greater tri-state region.

Your Exhibit Display Package Includes:

- A 6' table top display: Each includes a 6' draped table, waste basket, 2 chairs and company identification sign;
- Registration for 2 representatives per display (additional representatives may be registered for \$100 each);
- Conference Program listing with company description and logo on downloadable event app;
- Friday evening Exhibitors' Reception & Recruiter Job Fair
- Special invitation to attend the Residents Knowledge Bowl, immediately following the Exhibitors' Reception & Recruiter Job Fair



This Exhibitor package is \$1500 for the Friday - Saturday Expo event. All exhibitors are recognized on conference signage commensurate to their support. *Want to increase your visibility? Add a sponsorship from below...*

Sponsorships:

The NJAFP Annual Meeting has many opportunities throughout the conference to increase your visibility and networking with our members.

- **Education sessions: \$1,000** - Consider sponsoring one of our hands-on workshops or the Frank Snope Keynote Address (non-pharmaceutical only, please).
- **Scholarship: \$1,500** - Support scholarly activities for Medical Students, Residents, and Attendings.
- **Networking events: \$1500** - Sponsor any of these events for \$1500 and be recognized at the event from the podium as well as on conference signage. Includes a display table at the event (highboy): Welcome Reception; House of Delegates; Recruiter Job Fair; or Awards Celebration Reception.
- **Food and Beverage Breaks: \$1000** - There are several breaks for attendees throughout the weekend. Have your logo and support acknowledged on signage at the break and mingle with attendees as we grab a bite between sessions.
- **FunRun on the Beach: \$1500** - Provide a t-shirt and enjoy an exhilarating run on a beautiful spring morning on the Atlantic City Boardwalk. Sponsorship includes signage plus a conference bag insert inviting attendees to join you.
- **Breakfast and Lunch: \$2000** - Sponsor the Friday lunch or Saturday breakfast or lunch and sit with attendees to discuss your latest products, technology, and services. Includes conference signage and buffet recognition.
- **Resident Knowledge Bowl: \$2500** - The Family Medicine Resident event of the year! Sponsor this highly anticipated and super attended annual event as our NJ residency programs vie for the Coveted NJAFP Cup! Includes a tabletop display, conference signage, and a bag insert inviting all attendees to join in the fun.
- **Awards Celebration: \$2500** - Installation of the new President and Board of Directors. This event recognizes members' achievements over the past year and celebrates their commitment to Family Medicine. A Saturday evening dinner reception, music and more. Sponsorship includes 2 tickets to the event, conference signage, and a conference bag insert acknowledging your support.



Register your Exhibit

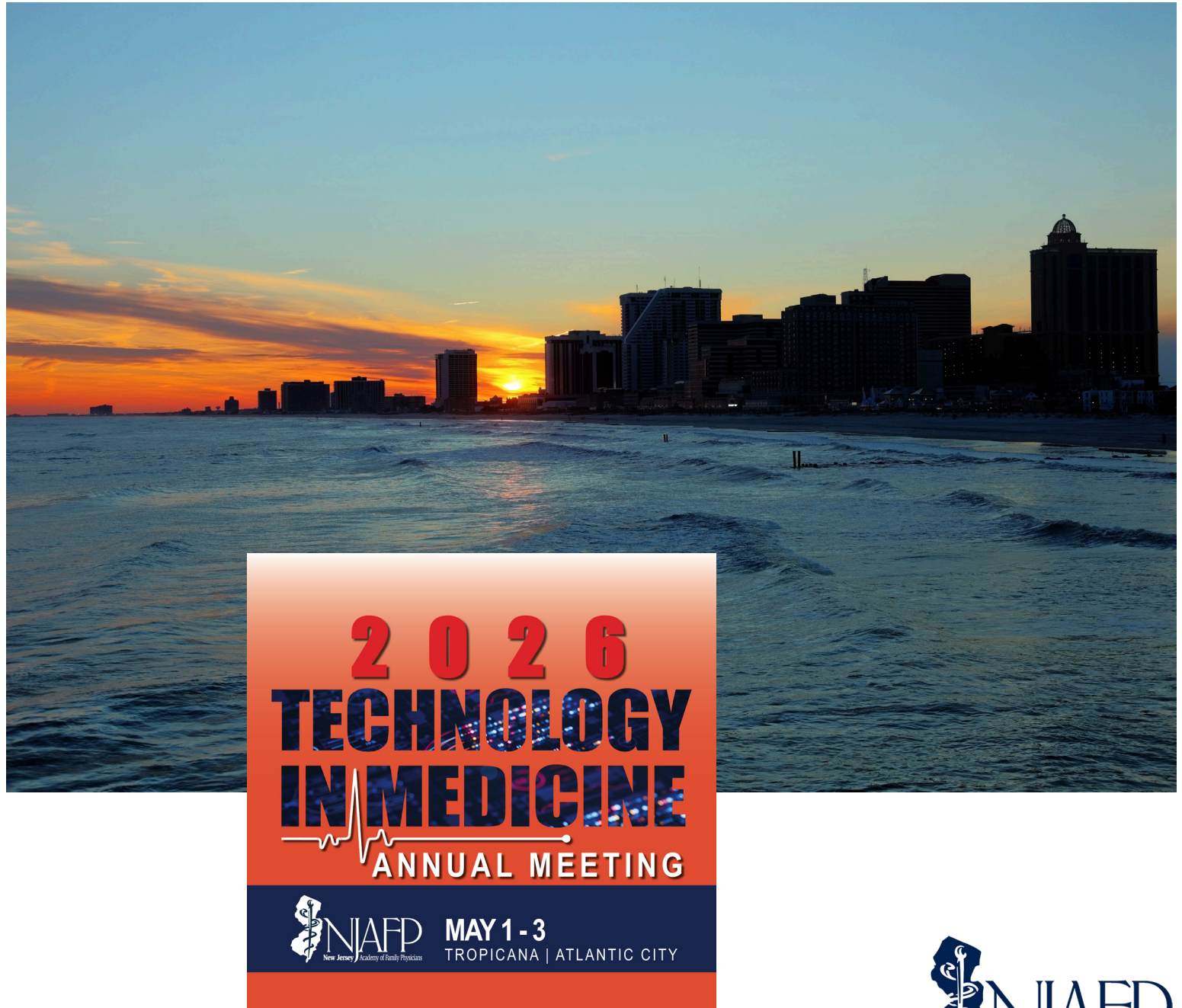
Registration is easy!

Click here: [NJAFP Annual Meeting Exhibits](#)


Enter your information at the prompts. To prepare for your online registration, provide a 35-45 word description of your company's products and services, upload a low resolution image for the app and also send us (email below) a high resolution image for the conference signage. Payment may be made by credit card or check. Displays are confirmed when payment is received.

Please direct all inquiries to Candida Taylor at ctaylor@njafp.org

We look forward to seeing you at the 2026 NJAFP Annual Meeting!



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THANK YOU to our 2025 SPONSORS & Exhibitors



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